

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/21/2008  
Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington DC 20002  
FEC ID No. C00042366

☒ 24-Hour Notice ☐ 48-Hour Notice

SCHEDULE E (FEC Form 3X)  
ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) Democratic Senatorial Campaign Committee	FEC IDENTIFICATION NUMBER <b>C</b> C00042366
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Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Great American Media-GMMB

Date

MM / DD / YYYY  
10 / 20 / 2008

Amount

21000.00

Mailing Address  
PO Box 7777

City State Zip Code  
Philadelphia PA 19175-0061

Purpose of Expenditure  
Media Production Estimate

Category/  
Type

Office Sought: ☐ House ☒ Senate ☐ Presidential  
State: MN District: 00

Check One: ☐ Support ☒ Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
Norm Coleman

Disbursement For: ☐ Primary ☒ General 2008  
☐ Other (specify):

Calendar Year-To-Date Per Election  
for Office Sought 3971531.14

Transaction ID: SE-54680

Full Name (Last, First, Middle, Initial) of Payee

Z Creative

Date

MM / DD / YYYY  
10 / 20 / 2008

Amount

15000.00

Mailing Address  
110 Duane Street, PH 1

City State Zip Code  
New York NY 10007

Purpose of Expenditure  
Media Production Estimate

Category/  
Type

Office Sought: ☐ House ☒ Senate ☐ Presidential  
State: NH District: 00

Check One: ☐ Support ☒ Oppose

Name of Federal Candidate supported or Opposed by expenditure:  
John Sununu

Disbursement For: ☐ Primary ☒ General 2008  
☐ Other (specify):

Calendar Year-To-Date Per Election  
for Office Sought 7175540.14

Transaction ID: SE-54662

- (a) SUBTOTAL of Itemized Independent Expenditures .....
- (b) SUBTOTAL of Unitemized Independent Expenditures .....
- (c) TOTAL Independent Expenditures .....

36000.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.  
Signature

MM / DD / YYYY  
10 / 21 / 2008